

# HomeBuyers' Choice Awards 2025

POWERED BY ELIANT



Eliant is dedicated to advancing new technology, and due to the significant time and effort required from our entire team to launch our new portal by Q2 2025, our **30<sup>th</sup> Annual HomeBuyers' Choice Awards** will be held as a virtual event. The winners will be announced on **Thursday, March 27<sup>th</sup>, 2025**.

Since 1984, Eliant has been the leading provider of customer experience management services to the home building industry. The **30<sup>th</sup> Annual HomeBuyers' Choice Awards** will honor homebuilders who have achieved outstanding ratings by their homebuyers.

This is an opportunity to be featured in our social media channels and our PR announcement reaching over 4,500 building industry members.

The following are just a few of the 13 award categories:



**'The Eliant:' Overall Purchase & Ownership Experience (Single & Multiple Divisions)**



**Customer Experience Leader of the Year**



**Purchase Experience (medium, large, and high-volume builders)**



**Design Selection Experience (medium, large, and high-volume builders)**



**Customer Service Experience (medium, large, and high-volume builders)**



**Construction Experience (medium, large, and high-volume builders)**



**Field Representative of the Year: Sales, Design, Construction and Service**

The sponsorship opportunities extend to only **THREE** spots in 2025. We would be honored to include you as our Premier sponsor!

Warm regards,

**Fernanda Luick**  
President, Eliant Inc.

# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSOR

\$2,995

### 2 Sponsorships Available:

- Will be identified as a sponsor in:
  - Eliant's website, with highlighted link to your website
  - Logo listed under Sponsor Level in Eliant's website, under HBC awards
  - Client announcements emailed during the weeks prior to and following the awards
- Spotlight in press release as Silver Sponsor

## GOLD SPONSOR

\$4,495

### 4 Sponsorships Available:

- 15-20 second video to be featured across Eliant's social media outlets
- Will be identified as a sponsor in:
  - Eliant's website, with highlighted link to your website
  - Logo listed under Sponsor Level in Eliant's website, under HBC awards
  - Client announcements emailed during the weeks prior to and following the awards
- Advance access to the **2025 HBC Winners' Press Release**, so your marketing team can immediately release your own PR on the afternoon of Eliant's announcement
- Spotlight in press release as Gold Sponsor

# SPONSORSHIP OPPORTUNITIES

## PREMIER SPONSOR

**\$7,500**

### Social Media Exposure:

- Your logo will be featured on ALL digital awards
  - 200 individual awards/posts
  - Postings schedule for 6-8 weeks
    - 5 posts a week (M-F)
    - Across our social media platforms: LinkedIn, Facebook, Instagram, blog
- 45-60 second video to be featured across Eliant's social media outlets
- Will be identified as a sponsor in:
  - Eliant's website, with highlighted link to your website
  - Logo listed under Sponsor level in Eliant's website, under HBC Awards
  - Client announcements emailed during the weeks prior to and following the awards
  - Top 5 Builders video
  - Top 5 Representatives video
- Advance access to the **2025 HBC Winners' Press Release**, so your marketing team can immediately release your own PR on the afternoon of Eliant's announcement
- Spotlight in press release as Premier Sponsor
- Access to the list of all winners with builder names and email addresses