



HBC Fact Sheet

OVERVIEW	The Eliant Homebuyers' Choice Awards has been the arbiter of superior customer experience in the homebuilding industry. Powered by Eliant's best-in-class technology, reliable data, and actionable insights, the award-winners are based on the values, opinions, and experiences of more than 200,000 recent homebuyers from over 250 major new homebuilders across the U.S.
HOSTED BY	Eliant, Inc.
ANNOUNCEMENT DATE	Eliant.com/choice-awards/ March 27, 2025
SELECTION CRITERIA	The top honor at the Homebuyers' Choice Awards—The Eliant—is presented to the highest rated single division homebuilders and the highest-rated multi-division homebuilders based on customers' ratings of three key measures in the Eliant Home multi-stage survey series.

Captured at move-in, mid-year, and year-end, the measures are:

1. Home quality satisfaction
2. Builder met commitments
3. Customer's willingness to recommend

All other awards are given for homebuyers' satisfaction with five key elements of the purchase and ownership experience.

The categories are:

1. The Purchase Experience (Move-In Survey)
2. The Design Selection Experience (Move-In Survey)
3. First-Year Customer Service Experience (Mid-Year and Year-End Surveys)
4. First-Year Quality (Year-End Survey)
5. Percent of Sales from Referrals (Move-In Survey: *"Were you referred to this builder by a friend?"*)

The Most Improved Builder is awarded to the builder who has the most outstanding "Key Measures" score improvement compared to the previous year. Eliant also recognizes the Best Customer Communication of a builder, based on specific questions asked at Move-In, Mid-Year, and Year-End.

Among 7,100 field-qualifying representatives, the top performers in sales, construction, design, and customer service are also recognized with awards. Homebuyers have rated these individuals as the nation's best in delivering exceptional customer experiences.

- **Medium-Volume Representatives: 15-24 surveys (15 surveys minimum)**
- **High-Volume Representatives: >=25 surveys**

The Customer Experience Leader of the Year is an individual who has gone above and beyond for their clients. This award's selection criteria are based on key measures, Most Improved, and First-Year Customer Service (Mid-Year and Year-End Surveys).

Winners of the *Eliaht Homebuyers' Choice Awards 2025* are based on scores from all surveys received from January 1, 2024–December 31, 2024, regardless of closing date.

BUILDER CATEGORY SEGMENTS

Award categories are divided into three segments based on total 2025 closings. Builders in each segment receive first, second, third, and honorable mention awards per category.

- **Medium-Volume Builders or Divisions:** 25-80 homes closed
- **Large-Volume Builders or Divisions:** 81-250 homes closed
- **High-Volume Builders or Divisions:** 250+ homes closed

2025 AWARD WINNERS

PURCHASE EXPERIENCE

Medium-Volume Builders

First Place: Giddens Homes

Second Place: View Homes, Desert View Homes - Las Cruces

Third Place: Anthem Properties

Fourth Place: HHHunt Homes, Hampton Roads

Fifth Place: Park Square Homes, Tampa

Large-Volume Builders

First Place: Olson Homes

Second Place: FCB Homes

Third Place: Tri Pointe Homes, Colorado

Fourth Place: View Homes, Horizon View Homes

Fifth Place (TIE):

- Atlantic Builders
- Trumark Homes, Colorado

High-Volume Builders

First Place: Tri Pointe Homes, Las Vegas

Second Place: Century Communities, San Antonio

Third Place: Century Communities, Austin

Fourth Place: Classic Homes

Fifth Place: Baessler Homes

DESIGN
EXPERIENCE

Medium-Volume Builders

First Place: View Homes, Desert View Homes - Las Cruces

Second Place: Kolter Signature Homes, Mid Florida

Third Place: Winter Homes

Fourth Place: New Home Co., Colorado

Fifth Place: Cadence Homes

Large-Volume Builders

First Place: Level Homes, Louisiana

Second Place: View Homes, Aspen View Homes

Third Place (TIE):

- View Homes, San Antonio

- FCB Homes

Fifth Place (TIE):

- Atlantic Builders

- Ence Homes

High-Volume Builders

First Place: Stylecraft, Central Texas

Second Place: Century Communities, Southern California

Third Place: Century Communities, Houston

Fourth Place: Baessler Homes

Fifth Place (TIE):

- Tri Pointe Homes, Las Vegas

- Classic Homes

FIRST YEAR
QUALITY

Medium-Volume Builders

First Place: City Ventures Homebuilding, Southern California

Second Place: Grand Homes, West

Third Place: Tim Lewis Communities, Nevada

Fourth Place: Grant & Co., Kim Grant Homes

Fifth Place: Boone Homes

Large-Volume Builders

First Place: Olson Homes

Second Place: Tim Lewis Communities, Northern California

Third Place: New Home Co., Arizona

Fourth Place: Ence Homes

Fifth Place (TIE):

- New Home Co., Southern California

- Atlantic Builders

High-Volume Builders

First Place: Tri Pointe Homes, Las Vegas

Second Place: Tri Pointe Homes, Sacramento

Third Place: Kolter Signature Homes, East Coast Florida

Fourth Place: Tri Pointe Homes, Orange County-Los Angeles

Fifth Place: Minto Communities - USA

FIRST YEAR
CUSTOMER
SERVICE
EXPERIENCE

Medium-Volume Builders

First Place: Tim Lewis Communities, Nevada

Second Place: Grand Homes, West

Third Place: Grant & Co., Kim Grant Homes

Fourth Place: City Ventures Homebuilding, Southern California

Fifth Place: View Homes, Desert View Homes - Las Cruces

Large-Volume Builders

First Place: Olson Homes

Second Place: New Home Co., Arizona

Third Place: Tim Lewis Communities, Northern California

Fourth Place: Cresleigh Homes Corporation

Fifth Place: Grand Homes, North-East

High-Volume Builders

First Place: Tri Pointe Homes, Las Vegas

Second Place (TIE):

- Tri Pointe Homes, Orange County-Los Angeles

- Tri Pointe Homes, Sacramento

Fourth Place: Landsea Homes, Southern California

Fifth Place: Kolter Signature Homes, East Coast Florida

HIGHEST PERCENT
OF SALES FROM
REFERRALS

Medium-Volume Builders

First Place: GL Homes, Tampa

Second Place: Century Communities, Phoenix North

Third Place: Wheeler Home

Fourth Place (TIE):

- Boone Homes

- CrestWood Communities

Large-Volume Builders

First Place: Your Valley Homebuilder

Second Place: Castle and Cooke Homes, Hawaii

Third Place: GL Homes, Palm Beach Family

Fourth Place: Cristo Homes

Fifth Place: Century Communities, Florida South Central

High-Volume Builders

First Place: GL Homes, Palm Beach Luxury

Second Place: Tri Pointe Homes, Bay Area

Third Place: GL Homes, St. Lucie Adult

Fourth Place: Shaddock Homes

Fifth Place: Minto Communities - USA

MOST IMPROVED
BUILDER

First Place: Evermore Homes, Prescott

Second Place: New Home Co., Colorado

Third Place: Century Communities, Arizona

Fourth Place: MileStone Community Builders
Fifth Place: Kolter Signature Homes, Southwest Florida

BEST CUSTOMER
COMMUNICATION

First Place (TIE):
• Wheeler Home
• Winter Homes
Third Place: Tri Pointe Homes, Las Vegas
Fourth Place: Grand Homes, West
Fifth Place: Tim Lewis Communities, Nevada

SALES
REPRESENTATIVE
OF
THE YEAR

Medium-Volume Survey Responses

First Place: James Dodd, Lokal Homes
Second Place: Jennifer Lopez, Tri Pointe Homes, Washington
Third Place: Kristine Royer, View Homes, Aspen View Homes
Fourth Place (TIE):
• Mike Olson, Century Communities, Colorado
• Karim Munguia, Century Communities, Austin
• Patricia Escobedo, Century Communities, San Antonio

High-Volume Survey Responses

First Place (TIE):
• Alida Diedrich, Tri Pointe Homes, Las Vegas
• Shelby Odell, Tri Pointe Homes, Austin
Third Place (TIE):
• Benjamin Russell, Green Brick Partners, CB JENI Homes
• Jonathan Jhayem, Tri Pointe Homes, Las Vegas
Fifth Place (TIE):
• Joey Mann, Tri Pointe Homes, Houston
• Donna Mitchell-Girnus, Tri Pointe Homes, Las Vegas

DESIGN
REPRESENTATIVE
OF
THE YEAR

Medium-Volume Survey Responses

First Place: Kelly Weese, Robson Resort Communities
Second Place: Joyce Allison, Tri Pointe Homes, Dallas-Fort Worth
Third Place: Gabrielle Dantes, Kolter Signature Homes, East Coast Florida
Fourth Place: Audrey Quilantang, Tri Pointe Homes, Orange County-Los Angeles
Fifth Place: Billy Dabney, Baessler Homes

High-Volume Survey Responses

First Place: Melissa Rasmussen, Robson Resort Communities
Second Place: Salena Labenberg, Tri Pointe Homes, DC Metro
Third Place: Amanda Mertens, Minto Communities - USA
Fourth Place: Jacqueslene Ahrens, Tri Pointe Homes, Sacramento
Fifth Place (TIE):
• Bethany Creamer, Kolter Signature Homes-Southwest Florida
• Andrea Polednak, Tri Pointe Homes, Las Vegas

CONSTRUCTION
REPRESENTATIVE
OF
THE YEAR

Medium-Volume Survey Responses

First Place (TIE):

- Adam Gregg, Tri Pointe Homes, Las Vegas
- Alan Kirtsinger, Minto Communities - USA
- Carlos Diaz, New Home Co., Colorado
- Elwyn Womble, Grand Homes, North-East
- Jen Oleksy-White, Minto Communities - USA
- Jim Filby, Tri Pointe Homes, Houston
- John Gramlick, Minto Communities - USA
- Jonathan Jensen, Tri Pointe Homes, Las Vegas
- Josette Smith, Grand Homes, North-East & West
- Roland Farland III, Minto Communities - USA
- Ruddy Fernandez, Park Square Homes, Orlando
- Stewart Hamilton, Park Square Homes, Orlando

High-Volume Survey Responses

First Place (TIE):

- Alexander Martin, Minto Communities - USA
- Alexis Steenberg, Minto Communities - USA
- Daniel Bugher, Minto Communities - USA
- Jim Vansyckle, Minto Communities - USA
- Michael Strelser, Minto Communities - USA

CUSTOMER
SERVICE
REPRESENTATIVE
OF
THE YEAR

Medium-Volume Survey Responses

First Place: Rick Gardner, Tri Pointe Homes, Orange County-Los Angeles

Second Place: Ryan Telford, City Ventures Homebuilding, Southern California

Third Place: Ben Thompson, Tri Pointe Homes, Las Vegas

Fourth Place: Jaime Gonzalez, Tri Pointe Homes, Orange County-Los Angeles

Fifth Place: Jose Medrano, Tri Pointe Homes, Las Vegas

High-Volume Survey Responses

First Place: Matt Smelser, Olson Homes

Second Place: Jessica Crnkovic, Tri Pointe Homes, Las Vegas

Third Place: Richard Schneeweis, Tri Pointe Homes, Las Vegas

Fourth Place: Alan Clemens, Tri Pointe Homes, Sacramento

Fifth Place: Grant Harworth, Tri Pointe Homes, Las Vegas

CUSTOMER
EXPERIENCE
LEADER
OF THE YEAR

Curtis Woolsey – VP of Quality and Customer Service – Stylecraft Texas

THE ELIANT AWARD
FOR OVERALL
HOME PURCHASE
& OWNERSHIP
EXPERIENCE

Single Division

First Place: Olson Homes

Second Place: Giddens Homes

Third Place: Minto Communities - USA

Fourth Place: Wheeler Home

Fifth Place: Pacific Communities

Multiple Division

First Place: Tim Lewis Communities

Second Place: Stylecraft, Texas

Third Place: Tri Pointe Homes

Fourth Place: HHHunt Homes

Fifth Place: New Home Co.